

Message Text

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SHYKIND, EAD/BDC

FSKLINE, BIC/OIM/MRD

EUR/WE;EBEIGE (SUBS)

OTP/IND/B. FITZPATRICK

COMM/IEPR/OTP/C. SIEGE

COMM/IEPR/OTP/W. CAVITT

STATE/OES/EN/H. BENGELSDORF

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R 052333Z FEB 75

FM SECSTATE WASHDC

TO AMEMBASSY BRUSSELS

INFO AMEMBASSY PARIS

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TAGS: SENV, BE

REF: A-9465, 12/31/74. RECENT MARKET RESEARCH REPORT
"AIR AND WATER PURIFICATION AND POLLUTION CONTROL EQUIPMENT"
FOR BELGIUM PREPARED NOVEMBER 1974 UNDER DOC/OIM CONTRACT BY
MARKETING PROMOTION SERVICES, 165 RUE DE BAGNEUX, 92120
MONTROUGE, CONTAINS CONSIDERABLE MATERIAL AND REFERENCES
RELEVANT TO CURRENT INTERNATIONAL TRADE STUDY FOR WHICH POST
WAS REQUESTED TO PROVIDE INFORMATION BY REPAIR. HOWEVER,
IN ORDER PERMIT FULLEST USE FOR ITS SOME QUANTITATIVE
DATA AND AMPLIFICATION OF REPORT REFERENCES AND SUPPLEMENTARY
INDUSTRY STATISTICS ARE NEEDED WHICH HOPEFULLY CAN BE INCLUDED
BY POST WITH DATA REQUESTED REF AIRGRAM.

RECOGNIZE THAT CONTRACTOR CANNOT AND SHOULD NOT BE
REQUIRED TO EXPEND FURTHER RESOURCES RESEARCHING ADDITIONAL
DATA BUT SUGGEST ORIGINAL RESEARCH FOR REPORT MAY HAVE
DEVELOPED SOME BACKGROUND INFO AND ADDITIONAL DETAILED
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DATA AND STATISTICS NOT INCLUDED IN MARKET REPORT BUT WHICH

ARE PERTINENT OR SUPPLEMENTARY TO ITS INFO REQUESTED REF AIRGRAM AND BELOW. POST MAY WISH TO CONTACT CONTRACTOR FOR COOPERATIVE ASSISTANCE IF ANY INFO IS READILY AVAILABLE, OR FOR PROBABLE DATA SOURCES. REQUEST FOR SUCH ASSISTANCE AND INFORMATION SHOULD IN NO WAY BE TIED TO CONTRACTOR'S REMAINING OBLIGATION TO PROVIDE SUPPLEMENTARY SUBMISSION IN RESPONSE TO RESEARCH "GAP" MESSAGE WHICH IS PENDING. TO EXTENT PRACTICABLE, POST IS REQUESTED TO PROVIDE FOLLOWING:

1) SYNOPSIS OF ROYAL ACT ON POLLUTION CONTROL AND IMPLEMENTING DECREES (1974 AND 1974) PARTICULARLY QUANTITATIVE OR SEMI-QUANTITATIVE GOALS. ALSO ESTIMATES OF LIKELY TIMEFRAME AND PROBABLE STRINGENCY LEVEL OF ANTICIPATED FUTURE AIR POLLUTION DECREES, IN TERMS OF EITHER OVERALL AIR QUALITY GOALS OR RELATIVE REDUCTION IN POLLUTION EMISSIONS BY SELECTED INDUSTRIES PARTICULARLY IRON AND STEEL, NON-FERROUS METALS (CU, AL) AND FERTILIZER INDUSTRY.

2) REPORT REFERENCE PAGE 28 THAT COCKERILL SA QUOTE HAD TO SUPPLY NUMEROUS AIR TREATMENT PROCESSES UNQUOTE SUGGESTS SOME FORM OF SPECIFIC AIR POLLUTION CONTROL DIRECTIVES OR REQUIREMENTS, AT LEAST AT LOCAL LEVEL. CAN CONTRACTOR AMPLIFY AND IDENTIFY SOURCE AND TYPE OF MOTIVATION FOR CONTROL INVESTMENT?

3) RELEVANT INDUSTRY DATA NEEDED TO SUPPLEMENT POLLUTION EQUIPMENT MARKET PROJECTIONS:

A) IRON AND STEEL INDUSTRY (PRIMARY STEEL PRODUCTION SECTOR IF AVAILABLE; ANNUAL OUTPUT TONNAGE OR PRODUCTION CAPACITY ESTIMATES OR PROJECTIONS FOR YEAR 1978 OR NEARBY YEAR; TOTAL ANNUAL CAPITAL INVESTMENT LEVELS FOR 1973 AND 1978; AMPLIFY REF. REPORT STATEMENT PAGE 36 THAT 4-5 PERCENT OF GROSS INVESTMENT ASSIGNED TO POLLUTION CONTROL BY ESTIMATING 1973 VERSUS 1978 AND CONFIRM WHETHER THIS COVERS HARDWARE ONLY (EQUIPMENT MARKET POTENTIAL), OR TOTAL INSTALLED CONTROL SYSTEM INVESTMENT. ESTIMATE BREAKDOWN INTO AIR POLLUTION CONTROL VERSUS WATER POLLUTION CONTROL IF POSSIBLE.

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B) PRIMARY NON-FERROUS METALS INDUSTRY (PRIMARY COPPER SMELTING AND REFINING SECTOR IF AVAILABLE); 1973 AND 1978 PRODUCTION TONNAGE OR PRODUCTION CAPACITY; TOTAL ANNUAL INDUSTRY INVESTMENT 1973 AND 1978; ESTIMATES PERCENT ASSIGNED TO POLLUTION CONTROL 1973 AND 1978. KISSINGER

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